

Lighting in Design is the only business-to-business magazine in South Africa that is dedicated solely to the subject of lighting. It is an upmarket publication designed to showcase lighting services and products and keep those professionals who deal with lighting informed of the latest trends and technologies. Each issue we run feature articles on new projects, informative technical articles, new product developments and news of the lighting industry in South Africa.

Our magazine has established a firm reputation over the years for the quality of its information, in addition to the aesthetic appeal of its photographs, printing and presentation.

Print order: 3 600 copies (each copy is read by a conservative estimate of five people directly to your target market). The publication is fully conformant to and audited by the Audit Bureau of Circulations (ABC).

### Lighting in Design is read by:

Architects  
Building owners  
Consulting electrical engineers  
Facilities managers  
Interior architects  
Interior designers  
Lighting professionals  
Project managers

### Topics we cover include:

Commercial lighting  
Public lighting  
Street lighting  
Façade lighting  
Hospitality and entertainment lighting  
Landscape lighting  
LED applications  
New products

### ADVERTISING RATES:

| Insertions    | 1      | 4      | 8      |
|---------------|--------|--------|--------|
| <b>A4</b>     | R15000 | R13400 | R12600 |
| <b>A5</b>     | R11600 | R10650 | R9700  |
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#### A5

180 mm deep x 120 mm wide

#### 1/2 A4

Vertical:

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Horizontal:

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#### 1/4 A4

Vertical:

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Horizontal:

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