OBJECTIVE, INCISIVE EDITORIAL FOR PEOPLE WHO ARE SERIOUS ABOUT MINING

Photo: Courtesy Ivanhoe Mines
Apart from a print edition that reaches a managed target audience each month, Modern Mining reaches its readers in the following ways:

**Online magazine**
The online replica of Modern Mining is available via the Crown Publications website www.crown.co.za or directly on www.modernminingmagazine.co.za.

The online magazine is powered by FlippingBook Publisher, which allows readers to ‘flip’ pages, zoom in, print and email articles. The online version of Modern Mining is read by national and international subscribers who do not receive the printed version of the magazine or those who can’t wait for the magazine or want to find particular articles in past issues.

Online readers can easily access back issues and, using the search facility, find past articles. All advertisers in the print edition of the magazine receive a hyperlink in the online version to their websites.

**eNewsletter**
Every month, a ‘heads up’ from Modern Mining editor Arthur Tassell is emailed to subscribers informing them about what they can expect from the new magazine that is about to land on their desks.

**Special January**
The January issue will be distributed at the Mining Indaba in Cape Town in February for the 15th consecutive year. Suppliers of products and services can use this edition to advertise their brand, products and services to our ABC-certified circulation AND also enjoy the benefit of additional distribution at Mining Indaba.

**Frequency**
Every month, Modern Mining is distributed to around 5 000 recipients all over Southern Africa and to a growing readership in other African countries.

**Certified circulation figures**
Second quarter 2019 – Total circulation 5 382
All stories click through to www.modernminingmagazine.co.za

Published on multiple platforms
10 REASONS TO ADVERTISE IN MODERN MINING

- Valuable business intelligence on mining throughout Africa
- Extensive, carefully researched news section
- In-depth reports on specific mines/projects
- Monthly features on industry topics
- Hands-on approach to reporting
- Product news section to connect suppliers and users
- ABC certified
- Available in print and online
- Endorsed by credible organisations
- Media partner to Mining Indaba

DISTRIBUTION INFORMATION

- All mines, opencast and underground, in Southern Africa
- Reaching the top three/four layers of management at the mines including the chief engineer, geologist and metallurgist
- Copies are sent to the head offices of mining companies active on the African continent
- Support service companies such as engineering consultancies and suppliers are also included in the distribution

AFRICA READERSHIP

Every month we email a growing number of PDF replicas into Africa (currently 1200). This counts towards our audited circulation.
2020 FEATURES

January
- Africa’s Top Mining Projects
- Mining Indaba 2020 Preview

February
- Roof Support and Rock Engineering
- Mining Indaba 2020 Review

March
- Mining Contracting and Equipment
- Commodity Focus – Diamonds

April
- Modular Plants
- Mine Ventilation

May
- Crushing Milling and Screening
- Preview – Botswana Resource Sector Conference

June
- Country Focus – Namibia
- Power Supply and Energy Efficiency

July
- Review – Botswana Resource Sector Conference
- Green Mining – Environmental Management and Sustainability

August
- Preview – Electra Mining Africa 2020
- Water Treatment and Recycling

September
- Regional Focus – West Africa
- Shaft Sinking, Raiseboring and Underground Development

October
- Health and Safety in Mining
- The Digital Mine – Mine Automation and Telemetry

November
- Consulting Engineers/Project Houses
- Commodity Focus – Coal

December
- Bulk Materials Handling
- Explosives and Blasting