



FOR PEOPLE WHO ARE SERIOUS ABOUT MINING

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Modern Mining

Modern Mining, a monthly magazine published 12 times a year, covers the entire spectrum of the mining industry from 'grassroots' exploration through to beneficiation. Targeting people who are serious about mining, the publication delivers objective reporting and incisive articles not only on the technical aspects of mining but also on broader issues such as sustainability and regulations. The emphasis is on own-generated articles and reporting based on face-to-face interviews and visits to mining operations, both in South Africa and further afield. The publication contains high quality and credible editorial, valued by engineers and non-technical readers alike.

For advertisers *Modern Mining* offers a focused approach as well as tailored, integrated marketing campaigns and a wide-variety of advertising opportunities.

Circulation

Modern Mining ranks among the mining monthlies with the highest ABC certified circulation. The publication reaches mining people locally, throughout Africa and across the globe and offers advertisers a list of more than 49 countries as part of its mailing list.

The e-Edition, distributed to a managed target audience, of 10 167 copies, of which 3808 are distributed into Africa.

Online magazine

The online replica of *Modern Mining* is available via the Crown Publications website www.crown.co.za or directly on www.modernminingmagazine.co.za. The online magazine, powered by FlippingBook Publisher, allows readers to 'flip' pages, zoom in, print and email articles. Online readers can easily access back issues and, using the search facility, find past articles. All advertisers receive a hyperlink of the online version.

Social media

All the stories published in the magazine and on the web are shared to an audience of over 18 553 on LinkedIn.

eNewsletter

Distributed every week, the *Modern Mining* e-newsletter gives readers regular news updates straight into their inboxes.

Special January issue

The January issue covers what the editor believes to be the top mining projects currently under development, or those that have just processed their first ore. Suppliers of products and services can use this edition to advertise their brand, products and services to our ABC-certified circulation.

Frequency

Each month, *Modern Mining* is distributed to 10 325 recipients across Southern Africa and to a growing readership in other African countries.

ABC

Certified circulation figures first quarter 2025: Average monthly circulation of 10 424.

Why advertise in Modern Mining

- Offers high quality own generated articles and valuable business intelligence on mining throughout Africa.
- Monthly features on industry topics.
- Editorial and advertising team has a full understanding of the industry, having been in the field for close to two decades each.
- Tailored, integrated marketing campaigns.
- Advertisers have a month-long shelf-life – offering the client the greatest value for money.
- Product news section to connect suppliers and users.
- ABC certified.
- Published on multiple platforms.
- Endorsed by credible organisations.
- Media partner to Mining Indaba, Electra Mining & Resources4Africa conferences.

Distribution

- e-Edition is sent to the head offices of mining companies active on the African continent.
- Support service companies such as engineering consultancies and suppliers are also included in the distribution.
- The e-Edition is distributed to a managed target audience that reaches the top three/four layers of management at the mines including the chief engineer, geologist, metallurgist, mining engineering consultants and mining industry suppliers
- In terms of circulation, *Modern Mining* ranks among the mining monthlies with the highest ABC certified circulation.

Africa and International Readership

- Every month we email a growing number of PDF replicas into Africa. This counts towards our audited circulation.
- *Modern Mining* e-edition goes into Africa and internationally.
- A total of 3 808 e-editions go into Africa and 201 sent internationally. The top five countries are India, China, Germany, Australia and the United Kingdom.

DISTRIBUTION

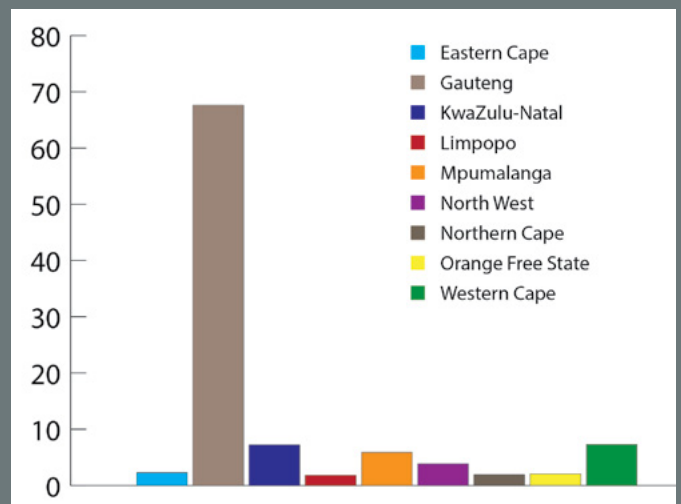


CATEGORY	%
Academic Institutions	1,56
Conveyor Manufacturers Ass	1,46
Complimentary copies	6,07
Minerals Council South Africa	2,41
Financial Institutions	1,19
Government Institutions	0,88
Institute of Quarrying	4,14
Mining logistics	0,41
Mining companies head office	9,63
Mining companies on site	3,39
Mining Engineering consultants	15,77
Media Planners	2,27
Mining industry suppliers	50,83

READERSHIP



CATEGORY	%
Executives	58
Operations	12
Mid-level manager	16
Sales & marketing	14



PDF replicas are sent to countries in Africa

2026 Features

January

- Africa's Top Mining Projects
- Energy solutions (incl. renewable energy, Battery energy storage systems & motors & Drives)
- Underground Mining (include rock support & engineering)

February (Mining Indaba edition)

- Mining Indaba Preview (Modern Mining is a partner to Mining Indaba)
- Business Leader special feature
- Finance & Legal
- Commodities focus (precious metals, including gold & PGMs)

March

- Open-cast Mining Contracting
- Digital Mine
- Environmental, social and governance (ESG)

April

- Mining Equipment (incl modular plants)
- Mining Indaba Review
- EPCM

May

- Junior Mining (Modern Mining is a partner for Junior Indaba)
- Health & Safety
- Supply chain management (including transport & logistics)

June

- Crushing, Screening & Milling
- Commodities focus (diamonds, base-metals & energy metals)
- Pumps & Valves

July

- Green Mining (Environmental management & sustainability)
- Energy (incl Power supply and Energy efficiency, energy metals)
- Coal & Energy Industry Day (Modern Mining is a partner to Coal & Energy Day)

August

- Electra Mining Africa 2026 Preview
- Women in Mining
- Surface mining equipment

September

- Mining Technology (including shaft-sinking/raise boring/drilling)
- Explosives & blasting
- Joburg indaba (Modern Mining is a partner)

October

- Transport & logistics
- Crushing, Screening & milling

November

- Consulting Engineers / Project houses
- Regional Focus – West Africa
- Pumps & Valves
- Electra Mining Review

December

- Projects in Africa
- Materials Handling (including conveyors & components)
- 2026 Calendar

